

## WHAT IS THE COMMUNITY FOUNDATION?



### COMMUNITY CONNECTOR

The Community Foundation of Western Nevada is a public 501 (c) 3 nonprofit. It is a collection of charitable funds created by people like you who want to improve the quality of life in Nevada. The funds are invested and used to provide scholarships and grants in and beyond our region. There are more than 700 community foundations in the United States.

### REGION'S CHARITABLE GIVING EXPERT

Donors to the Foundation are offered an array of personalized philanthropic services to help them make the most of their generosity. With guidance from the program staff, fundholders are encouraged to explore their own charitable interests and learn more about community opportunities for powerful impact. Family donor advised funds and designated endowments make up most of the 220 funds at the Community Foundation of Western Nevada. These endowments are designated for a range of needs. Corporations are brought together by the Community Foundation in a coalition called the Corporate Partnership to work on community problems and improve their philanthropy.



### LEGACY BUILDER

Charitable bequests will ultimately grow to become an unending major charitable resource for our community. Community Foundation expert staff work with professional advisors to promote charitable bequests and to help donors receive the best tax advantages from their estate gifts. In addition we manage bequests and make sure that the donor's wishes are followed exactly as they intended, forever.

### COMMUNITY LEADER - CATALYST FOR CHANGE

The Community Foundation plays a pivotal role in identifying and solving community problems. As a neutral leader in the nonprofit sector, the Community Foundation brings together diverse organizations to work on tough issues. Through our initiatives, residents are valued and included as decision makers, as community engagement is the key goal of all of our work.

### A RECORD OF IMPACT

Since its inception in 1998, the Community Foundation of Western Nevada has distributed over \$90 million in grants and scholarships from more than 220 charitable funds that strengthen our region and stretch as far as our donors' imaginations.



**COMMUNITY  
FOUNDATION**  
of Western Nevada

Connecting People Who Care  
with Causes that Matter.



# WHAT IS THE COMMUNITY FOUNDATION?

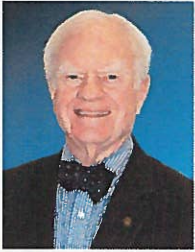
## CORE VALUES

- We are committed to valuable service to our community. We foster innovation, collaboration, and imagination.
- We are an engaged community leader and ally. We seek to develop and influence philanthropic leaders.
- We are responsible stewards of the resources entrusted to us. We operate with integrity, transparency, and credibility.
- We are a results-oriented organization committed to excellence.



## MISSION STATEMENT:

Strengthen our community through philanthropy and leadership by connecting people who care with causes that matter.



The Community Foundation of Western Nevada was founded by Jim Webster and a group of generous and dedicated business people in 1997. Jim learned of two multi-million dollar bequests that were originally left to the "Reno Community Foundation to benefit the community." As there was no community foundation in the Reno region at the time, the bequests were forwarded to community foundations in San Diego and Nebraska, places where the donors had previous ties. Through this group's hard work and a generous grant that gave the Community Foundation of Western Nevada start-up capital for 5 years, the Community Foundation grew to the impressive community resource the Founding Board envisioned.

## TEN REASONS TO GIVE THROUGH THE COMMUNITY FOUNDATION

1. We are a local organization with deep roots in the community.
2. You can feel confident about your grants. Ask our expert staff to research charities and grant opportunities for you.
3. You receive highly personalized service tailored to your unique charitable and financial interests.
4. Your donor advised fund helps you invest in the causes you care about most.
5. We accept a wide variety of assets and facilitate even the most complex forms of giving.
6. We partner with professional advisors to create highly effective approaches to charitable giving.
7. You receive maximum tax advantages.
8. You can multiply the impact of your charitable dollars by pooling them with other grants.
9. We build endowment funds that benefit the community, donor's chosen charities, and help create personal legacies.
10. Join a community leader that convenes agencies and coordinates resources to create positive change.



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50 Washington Street, Suite 300 | Reno, NV 89503

Phone: 775.333.5499 | Fax: 775.333.5487 | [nevadafund.org](http://nevadafund.org)

The Community Foundation of Western Nevada was established as a 501 c (3) organization in Nevada in 1997 to strengthen local communities through leadership and philanthropy. EIN # 88-0370179.

Your gift may be tax deductible under federal law.





## YOUTH NETWORK INITIATIVE (YOU'N-I)



### **A COMMUNITY INITIATIVE ADDRESSING THE NEEDS OF YOUTH WHO ARE HOMELESS, RUNAWAYS, OR AGING OUT OF FOSTER CARE**

Launched in 2014, You'N-I is a process of convening a wide-range of caring people to have a conversation about existing services for struggling youth, their needs, and ways we can have better outcomes.

#### **A Collaborative Process**

As a neutral leader in the nonprofit sector, the Foundation brings together diverse organizations to work on tough issues. You'N-I began with two public convenings, engaging leaders in non-profit organizations, the school district, government agencies, and most importantly, youth themselves to get a full understanding of the issues affecting struggling youth.

#### **Leveraging Partnerships, Resources, and Awareness**

We discovered that not only is it difficult to find resources for struggling youth, but that they also need a central location to receive support. Additionally, youth let us know they would value having a mentor in their life. The Community Foundation worked with community members to develop these solutions:

##### **RENO YOUTH NETWORK**

An online resource guide, [www.renoyouthnetwork.com](http://www.renoyouthnetwork.com) was launched in September 2014 to help youth easily find service providers and resources. The website allows users to narrow their search according to their age, gender, and specific needs so they only find relevant information.

##### **YOUTH RESOURCE CENTER**

The YOUth Resource Center (the YOU) is a walk-in center in downtown Reno for homeless, runaway, foster and other at-risk youth between the ages of 12 and 21. Open Monday - Friday from 10 - 5, youth visitors can access "care and comfort services" including showers, laundry vouchers, snacks, clothing, free wi-fi, cell phone charging, a tech lab and the Chill Zone — a safe space to spend time off the streets.

*Continued on back*



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# YOUTH NETWORK INITIATIVE (YOU'N-I)

Continued from page 1

## STREETSMART 4 YOUTH

To support charities helping at-risk youth and increase public awareness of youth homelessness, the Community Foundation created Streetsmart 4 Youth, a dynamic fundraising campaign with over thirty local restaurants. Streetsmart 4 Youth's 2015 inaugural campaign raised \$14,196.06. The fundraiser captured the public's attention, and earned significant media coverage. Total proceeds are granted to organizations helping vulnerable and abandoned youth. Streetsmart 4 Youth runs October 2016.

## MENTORING

Youth at the public convenings and from street outreach surveys, tell us they need adults who care. They are looking for mentors. While there are many excellent mentoring programs, they face shortages of adult mentors. To address this need, we created [www.nevadamentors.org](http://www.nevadamentors.org) to easily show prospective mentors what opportunities are available. Be a mentor, change a life.

**Resident engagement is a key goal of all of our work. Please contact us to learn more.**

Photo by Jose Olivares



**Nick Tscheekar**

**Initiatives Director**

**Phone: 775-333-5499**

**Email: [ntscheekar@nevadafund.org](mailto:ntscheekar@nevadafund.org)**

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# You'N-I In Review

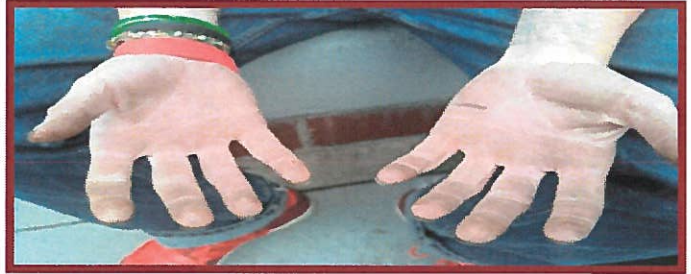
April 2016

## Thank You

On behalf of the Community Foundation of Western Nevada, we would like to thank you for your support of our Youth Network Initiative (You'N-I). You'N-I was our first community initiative and we could not have picked a more pressing need in our community. This initiative has brought new attention and community collaboration around youth homelessness at a level our community had never seen before. As you read this handout you will see the successes that have emerged from You'N-I. As a neutral convener, we have brought a variety of community organizations together and have engaged over 500 individuals in this process. Most importantly, the successes you will read were driven by needs youth themselves actually identified. Thank you again for your support of You'N-I.

Sincerely,

Camille Glanzmann & Nick Tscheekar, Initiatives Staff



**"The initiative has significantly increased the coordination of services to those youth."**

*-Community Foundation Board Member*

## Giving Youth a Voice

At our first public convening, one youth participant explained they could not get anything to eat from several food pantries, because you needed to present an ID. The young woman speaking was robbed after getting kicked out of her parent's house and lost her ID. However, as a result of hearing this story, the food pantries immediately changed their policies so no ID was required. This is just one example we have seen in You'N-I in which youth participation has produced positive change. Youth have continuously played an active role in You'N-I and have challenged service providers in a constructive manner. **169 youth** have participated in our public convenings, youth panel, and/or steering committee meetings.



*At the community-wide convenings, youth were given the opportunity to share their stories.*



## Steering Committee Members



Adriana Simnitt  
Andrew Smith  
Anne Studebaker  
Arianna Corbridge  
Autumn Forsell  
Benjamin Castro  
Beth Schuler  
Brandon Morales  
Brenda Robles

Brian Eddy  
Butch Anderson  
Calvin Criddle  
Camille Glanzmann  
Catelynn Hovore  
Cathie Bryant  
Chris Askin  
Clyde Takahashi  
Cynthia Carstairs

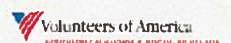
Darryl Feemster  
Dave Stockman  
Holley Aveny  
Jacob Lowe  
Jen Fiege  
Jenna Calgan  
Jennifer McClendon  
Jennifer Satre  
Jennifer Thompson

Jenny Espeland  
Jim Pfrommer  
Jolene Dille  
Jordan Woll  
Kathia McFarland  
Kathie Dees  
Katie Morales  
Katie Colling  
Latricia Send

Lilli Trinchero  
Lizzy Carter  
Lyndsey Crossley  
Lynette Eddy  
Margaret Stewart  
Marie Baxter  
Melissa Lopez  
Michelle Winders  
Mike Pomi

Nancy Hamilton  
Natalie Potter  
Nichelle Hull  
Nick Tscheekar  
Norma Thomas  
Peter Vogel  
Rachel Solemsaas  
Rebecca Gasca  
Rebeckah Hoover

Rechelle Murillo  
Sandy Isham  
Sara Jefferson  
Shannon McCoy  
Shawn Vogel  
Shayne Del Cohen  
Susanne Pennington  
Tracy Turner



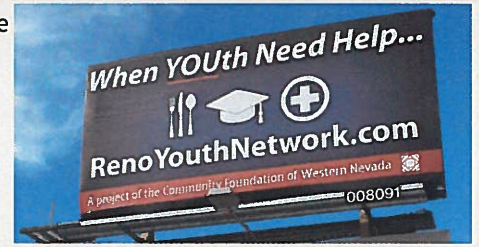




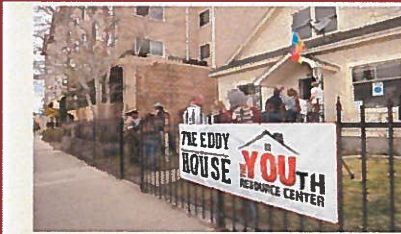
## Reno Youth Network: The Go-To Resource for Youth

The first priority identified by youth was the need for a comprehensive resource guide so we created [www.renoyouthnetwork.com](http://www.renoyouthnetwork.com)

- 240 Average Monthly Users
- 25 outreach trainings and 14 school presentations with Children in Transition staff
- 2 billboards posted
- Flyers distributed to all local libraries, thrift stores, churches, and motels in the Truckee Meadows



## The Eddy House YOUTH Resource Center



**"They are kind."**

*-18-year-old male about his visit to the YOU*

In addition to the need for a resource directory, youth also emphasized the need for a drop in center to receive a variety of services. The Eddy House recognized this need and rose as a leader for the creation of the YOUTH Resource Center (the YOU). Since its opening in March 2015, over **590** unique youth have been served. The YOU averages **150** weekly patrons.

**"[They] are continuing to assist me in getting a job and bettering my life." - YOU Patron**

## Nevada Mentors



Nevada Mentors is the first collaboration between 9 local mentoring agencies. Our goal is to increase the number of mentors available to young people in our community who need a positive role model.

Please visit [www.nevadamentors.org](http://www.nevadamentors.org) to learn more

## You'N-I Evaluation Statistics

*Out of 55 surveys from the Community Foundation Board, Staff, stakeholders, and the general public...*

**96%**

Have seen more coverage or gained a greater understanding of youth homelessness

**49%**

Participated in Streetsmart 4 Youth

Increased Awareness Collaboration  
The YOU Streetsmart 4 Youth were the biggest successes of You'N-I



## Streetsmart 4 Youth

Community Foundation of Western Nevada

Streetsmart 4 Youth had its inaugural session from October – November 2015. This program raised \$14,196.06 for the Children's Cabinet, the Eddy House, Planned Parenthood Mar Monte, the Reno Initiative for Shelter and Equality, and the Sierra Association of Foster Families. The funding provided the following:

- 5 high quality bunk beds for the Children's Cabinet's Transitional Living Center for Youth ages 12 -17
- 132 youth connected to care and comfort services at the YOU during January 2016
- Educational classes and outreach interventions on reproductive health services
- 97 youth received clothing and winter gear at YOUr Markey by RISE
- 39 impoverished youth in foster care received in-home after school tutoring and financial literacy education and coaching

Streetsmart 4 Youth now operates on an annual basis and the fundraiser will return this fall.



## CAREGIVER SUPPORT INITIATIVE



### A COMMUNITY INITIATIVE ADDRESSING THE NEEDS OF UNPAID FAMILY CAREGIVERS TO SENIORS.

Launched in 2016, The Caregiver Support Initiative is a process of convening a wide-range of caring people to have a conversation about existing challenges facing family caregivers and ways we can create an age-friendly community .

#### A Collaborative Process

As a neutral leader in the nonprofit sector, the Community Foundation brings together diverse people and organizations to work on tough issues. The Caregiver Support Initiative began by interviewing 5 caregivers and expanded to public convenings, engaging leaders in non-profit organizations, health services, public officials, and most importantly, caregivers and former caregivers to get a full understanding of the issues affecting a large segment of our population.

**When we come together to listen to and learn from each other, we have the power to impact both caregivers and our community.**

#### What we are learning: biggest challenges facing caregivers:

Lack of Centralized Resources

Legal Assistance

Available Facilitated Support (counseling or support groups)

Medical Education (information on diseases, prescription management, etc.)

Access to Respite Care

Transportation for elderly or infirm citizens that is affordable and accessible.

Needed Caregiver Training



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# CAREGIVER SUPPORT INITIATIVE

*Biggest challenges continued from page 1*

Help with Financial issues occurring because caregiver demands affects work performance or time demands on job and expenses relating to care recipient's needs.

Improved communication from healthcare professionals (e.g. doctors providing more personal care with the patient, better listening to the patient's needs, not rushing through visits)

## Next Steps:

The Community Foundation will begin work on consolidating resources.

Future community convenings are scheduled.

We are not creating a plan. Instead the Community Foundation will take action, gather funders together and work with service providers and public officials to address specific challenges facing caregivers.

**Resident engagement is a key goal of all of our work. Please contact us to learn more.**

Photo by Jose Olivares



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## **Action Items**

Through our public convenings we gained valuable insight from those caring for their family members. Based on our convening evaluations, the two most pressing issues were the need to consolidate community resources and the importance of action and follow through. Our initiatives process is based on action. Here are the tactics the Community Foundation is taking to consolidate caregiver resources:

### **Create A Comprehensive Resource Database**

In partnership with the Sanford Center for Aging and the University of Nevada School of Medicine, the Community Foundation is creating a comprehensive database of resources for caregivers to seniors within Washoe County. The resource database will be accessible online and in print. Users will be able to search for specific terms based on their situation so they only receive information that is relevant to them. Each listed provider will be contacted twice annually to verify their posting is up to date. Free printed versions of the resource list will be made twice annually and the website will also have printer friendly pages so users can easily print pages specific to their need.

After the website and printed guides are complete, extensive community outreach will be continuously implemented through advertising and in-person training to ensure family caregivers, service providers, and anyone who may need to make a referral (e.g. paramedics, librarians, discharge planners, medical social workers, and others) know how to navigate the resource guide

### **Develop A Caregiver Guidebook**

The Community Foundation is developing a caregiver guidebook to give to new caregivers. Discharge planners can give the guidebook to caregivers at the time their family member is released from the hospital or a medical facility. The guidebook will cover the caregiver experience and contain information on numerous caregiving topics including answers to frequently asked questions, instruction on prescription management, details on hospice, and other issues. In addition to hospitals and medical facilities, the guidebook will be available at non-profit organizations, service provider offices, community centers, and other locations.

### **Caregiver Listserv**

A Listserv will be created for caregivers to share their experiences and advice on caregiving through email. Any person in our community will be able to sign up for the Listserv. They will then be able to submit a specific question about caregiving (e.g. My mom is 81 and is having trouble getting in and out of the bath. Do you have any suggestions of how to help?). Any person who is part of the Listserv is then able to respond directly to the person who asked the question. The Community Foundation will be screening the questions and responses to ensure that they are relevant to senior caregiving.